

## SkinPro Experiences Tremendous International Demand for Elite Serum

Product Sales Are Exploding in Thailand and Other Key Sales Territories

MIAMI, July 16, 2013 (GLOBE NEWSWIRE) -- Just under 10,000 miles away from SkinPro's new modern headquarters in sunny South Florida, lies Bangkok, the capital city of Thailand and new breeding ground of an obsessive skin care culture spawned by the introduction of SkinPro's flagship Elite Serum to the region. SkinPro recently signed an exclusive licensing deal with a Thai beauty distribution company. This deal runs through 2015. While the current agreement covers only the distribution of Elite Serum, it is expected that due to recent and anticipated sales acceleration in the region that the arrangement will be expanded shortly to other SkinPro products such as [DelfogoRx](#), [Tepamine HCL](#) and [DNA Serum](#).

Leveraging the success and framework of this collaboration, SkinPro is actively seeking key international partnerships. COO Corey Wettle explains; "While year over year domestic sales have been increasing at a rapid pace that has exceeded even the most optimistic of expectations, we continue to see massive growth opportunities particularly in Asia and the Middle East. SkinPro is always on the lookout for opportunities to develop new relationships with established distribution partners in these regions of interest." Much of SkinPro's record 2013 sales growth can be attributed to the advancement of international markets, particularly the sale of Elite Serum which has been formally imported and integrated in to several critical European and Asian markets.

About SkinPro, Inc.

SkinPro is a leading global designer, marketer and distributor of cosmeceutical skin care products under the Elite Serum, DelfogoRx, Tepamine HCL, DNA Serum, Wrinkle Flash and Bellapulse brands. SkinPro was launched in 2009 and quickly became one of the world's most distinct skin care brands by bringing unique technology, character and products to an otherwise monochromatic space. This has helped revolutionize the skin care industry by introducing a wide variety of products that possess unmistakable efficacy and exceptional usability. The Company's products are sold and distributed through a variety of channels in the United States and Worldwide. Visit [SkinPro.com](http://SkinPro.com) or call us at 1-800-575-2065. Visit the official Elite Serum Thailand website at [EliteSerum.asia](http://EliteSerum.asia).